CRAFT ATLAS

Project evidence dossier · November 2026

Prepared by Francesca Boldrini for the SPARK application. This dossier accompanies an interactive concept prototype. It demonstrates the proposed experience and information structure; it does not report completed market validation.

1. The concept demonstrated

CRAFT ATLAS connects three levels of commercial value in Italian fashion: existing products and services, including unsold stock; documented skills applicable beyond the catalogue; and new products or collaborations developed in response to demand. The first pilot focuses on accessories in Tuscany. Participants include lesser-known makers, established businesses with underexposed expertise and emerging creatives with demonstrable skills.

2. Available artifacts and their evidential limits

Artifact	What can be inspected	Limit
Interactive UX prototype	Three commercial pathways; offer and skill records; a request form; explained matches; a simulated verification gate.	Browser-only, authored examples. No real marketplace, AI engine, purchase or submitted enquiry.
Living Atlas example	A fictional interview excerpt mapped to existing use, possible application, unknowns, source and publication status.	Designed schema demonstration, not an actual recorded interview or tested extraction pipeline.
Matching scenario	A boutique’s request for 30 woven bags is linked to a basketmaker, leather workshop and accessories designer.	All profiles are fictional. Feasibility, price, capacity and availability are not established.
Validation protocol	Proposed recruitment, search comparison and outcome tracking.	Future activities and targets, not completed tests or measured results.

3. Founder-reported background

Francesca reports supplier scouting from October 2025 and the launch of a tour operator in July 2026. A fashion and art supplier database is used for tourism packages. This provides relevant adjacent experience in discovery and commercial coordination. The underlying records are not disclosed or independently verified by this dossier, and tourism activity is not evidence of demand for CRAFT ATLAS. No paid CRAFT ATLAS orders or completed customer-validation results are claimed.

4. Suggested evaluator walkthrough

Explore: switch between offers, capabilities and collaboration. Inspect the example offer fields.
Living Atlas: reveal the structured draft and compare each claim with the fictional source.
Try the brief: run woven bags; change quantity, lead time or budget. Inspect evidence and unknowns. Try tailored jackets to see an unsupported request.
Verification: tick the simulation checks to reveal the sample-development step. No actual approval or order is created.

Live prototype: https://craft-atlas-evidence.area-di-lavo-4919.chatgpt.site

Technology and validation

5. Proposed Living Atlas architecture

The funded MVP is planned around linked database tables, a no-code/low-code interface and existing AI services. Its core entities are Participant, Capability, Evidence, Offer/Stock Lot, Brief, Match, Project and Outcome. Claims retain source, date, confirmation state and access permission.

Stage	Planned operation	Required safeguard
Document	Collect authorised interviews, notes, portfolio and commercial conditions; transcribe and draft structured records.	Obtain permissions; distinguish source-backed statements from inference; participant approval before publication.
Retrieve	Interpret the brief; apply permissions and constraints; combine keyword and semantic retrieval.	Unknown values remain unknown. Do not invent capacity, material, price or availability.
Explain	Suggest candidates and complementary contributions with evidence and missing checks.	Human review of combinations; no unexplained claim that an untested application is feasible.
Verify and update	Record partner decisions, sample tests, conditions and authorised outcomes.	A result confirms only the tested combination and conditions, not a blanket capability.

Implemented in this evidence artifact: static HTML/CSS/JavaScript; local conditional rules; fictional records; interactive navigation and verification rehearsal. No audio processing, semantic index, AI API, production database, user accounts or persistent enquiry storage is connected. The application architecture above is proposed work, not a description of an already operational platform.

6. Validation protocol and proposed targets

Recruit approximately 20 Tuscan businesses and a small group of creatives. Obtain consent, document capabilities and approve profiles. Collect 10 real professional briefs with a decision-maker, quantity, budget and timing. Compare conventional and assisted search against the same requirements, recording elapsed time and human effort. Seek 5 qualified introductions and 2 development opportunities; record quotes, samples and paid work separately. These are pilot targets.

For each brief, log: reference ID; requirements; search method; candidate source evidence; time and effort; unknown or incompatible requirements; partner response; feasibility decision; quotation/sample/order status; rejection reason; follow-up date; and permission to retain the outcome. Report the small sample and its limitations.

7. What the pilot must establish

Desirability: buyers value evidence-linked discovery and makers will share useful data.
Feasibility: profiles can be prepared accurately at a sustainable cost; relevant matches respect constraints and permissions.
Commercial viability: customers accept paid pilot quotations; delivery and acquisition costs are understood.
Next-stage decision: improve the assisted service before committing to automated multi-partner planning, demand analytics or integrated payments.

Quality, origin, durability and environmental benefits require separate evidence. Visibility, Italian location or an inventory listing alone does not establish those claims.